

How a once-great nation goes down to destruction

"Our country is now taking so steady a course as to show by what road it will pass to destruction, to wit: by consolidation of power first, and then corruption, its necessary consequence." – Thomas Jefferson

**The Goal**

Return America to its Constitutional foundation – and keep it there.



- What Will it Take?**
- Only those who love freedom will defend it.
  - Those who love freedom must act to defend it.
  - We cannot accomplish our goal unless and until enough Americans love freedom and defend it.

- The Objectives**
- Establish and build an organization that will teach, promote and defend the principles of the Constitution.
  - Show Americans that their current path is leading them to bondage and destruction.
  - Give Americans a recognizable choice between freedom and slavery.

## The Objectives (2)

- Implement a political agenda that will reduce Americans' dependency on government.
- Demonstrate that a successful political campaign can be fought and won without resorting to the negative tactics of our opponents.

## The Strategies

- Recruit new members constantly.
- Build a large, well-funded organization of like-minded people who commit themselves to the cause of freedom.
- Teach members and others about the Constitution and why we must return to it.
- Train members to lead in the organization, to seek and win elected office, and to stand up to the media and those in government who advocate the socialist agenda.

## The Strategies (2)

- Develop and implement a political agenda which will promote freedom and expose the false hopes and empty promises of others.
- Wage a constant campaign to expose the unconstitutionality of legislation, bureaucratic regulations, Executive Orders, and judicial decisions.

## The Strategies (3)

- Ensure that the Constitution Party and its platform are constantly in the media – and mentioned favorably.
- Invite all Americans to participate in this great work. Show them how they may find their own greatness.

## How it will be done

- Find and recruit Americans who love freedom.
- Find Americans who can learn to love freedom, and teach them its meaning.
- Create an organization that will proclaim freedom throughout the land.

## How it will be done (2)

- Act politically to elect candidates who will support and defend the Constitution.
- Act to repeal socialist legislation.
- Act to repeal all Executive Orders.
- Diminish the power of the United States Supreme Court by removing its control over state courts and its review of state legislation.

"I may not agree with what you say, but I will defend to the death your right to say it".

- We are supposed to be "the good guys." We are the people who must bring respect, decency, civility, integrity, and morality back to the national debate.
- There will always be those who are ignorant, misinformed, downright stupid, holding fast to uninformed opinions, and just plain haters of everything that is noble and good - but if they are American citizens they have the right to say what they wish.

## Education is the essential component

"Educate and inform the whole mass of the people... They are the only sure reliance for the preservation of our liberty." - Thomas Jefferson

## To make America free again



"There is, in fact, only one solution: the state, the government, the laws must not in any way concern themselves with schooling or education. Public funds must not be used for such purposes. The rearing and instruction of youth must be left entirely to parents and to private associations and institutions."

Ludwig Von Mises, *Liberalism*, p. 115

## Ask people to make a commitment

- We invite people to participate in the Party. More importantly, we ask them to make a regular commitment of time and money to the cause of freedom.
- People usually respond favorably to being asked to do something if the request is made properly.
- Having an assignment that requires regular participation keeps people involved.

## Building an Organization

1. Member recruitment
2. Member education and training
3. Fund-raising
4. Candidate recruitment and training
5. Political activism
6. Expansion across the country
7. Local and national media campaigns
8. Lobbying

## 1. Member recruitment

- Members recruit new members from their friends, family, neighbors, fellow church members, and business associates.
- Members are trained in recruiting techniques at each chapter meeting.
- Most of the time members *invite*, but the actual *recruiting* is performed at the chapter meeting by volunteer "recruiters".

### 1. Member recruitment (continued)

- New members complete a Talents and Abilities Survey to help determine how they might most effectively serve in the organization.
- Those with specific talents or interests will be groomed and trained either for leadership within the Party or to run for and serve in elective office.

### 2. Member education and training

- Each new member is given a “recommended reading” list with a schedule. The schedule coincides with the educational sessions held during chapter meetings.
- Each member completes the basic Constitution course before progressing to the regular educational program.
- Both educational “tracks” run simultaneously and continuously.

### 3. Fundraising

- Members arrange to make their annual \$100 contribution either immediately upon taking the Pledge or in installments, as appropriate. (Club 2000 is fine, but does not ask for enough.)
- Contributions are allocated according to a pre-determined formula between the local chapter and the national organization.
- Members may always know how their contributions are being utilized.

### 4. Candidate recruitment and training

- Those who qualify to run for public office are identified through an interview with the Chapter leader.
- No member who has a good understanding of the Constitution should be discouraged from running for office.
- Some training for prospective candidates may be conducted in the chapter; some will take place at national and regional meetings.

### 5. Political activism

- All activism by the organization will promote a Constitutional alternative to the legislation currently being proposed or debated.
- We will always be *for* something rather than *against* everything.
- We will show the American people why the Constitution works and is viable in its original form.

### 6. Expansion across the country

- Chapters will be added only when trained and qualified leaders are available.
- Members will have a say regarding when the time is right for a chapter to divide.
- Members should invite friends who live far away to meetings of the closest chapter.

## 7. Local and national media campaigns

- The organization will take advantage of all the free publicity it can get, being careful to avoid debates and adverse situations where the playing field cannot be made level.
- The national organization will issue regular press releases regarding current issues. Leaders at the national and chapter levels may engage the press to advance public awareness.

## 8. Lobbying

- Lobbying is a fact of life. Though expensive, it must be pursued by the organization at all appropriate levels of government.
- The primary emphasis of our lobbying effort will be to support Constitutional principles and to provide ways for elected officials to sustain them.

## Gay rights: The most effective political campaign in history

If we are not *at least* as well organized as the gay rights movement, we will fail.

[California, Homosexuality, Prop. 8, Same-Sex Marriage](#)

### \$15 Million Campaign to Promote Same-Sex Marriage

[In Homosexuality, Marriage, Same-Sex Marriage](#) on October 16, 2009 at 3:09 pm



Equality California (EQCA) California gay marriage advocates just announced today a three-year campaign to promote same-sex marriage in California. The campaign, headed by gay-rights group Equality California, is called Let Freedom Ring and will spend over \$15 million on paid advertising and grassroots efforts to win over public opinion.

According to Mark Solomon, the Equality California Marriage director, the goal of the campaign is to enable "hundreds of thousands of Californians to learn first-hand why marriage matters so much to same-sex couples."

Solomon said: "The idea is to have television, radio and other means of delivering a message, combined with on-the-ground field work so there's a grassroots of information and discussion of the issue. The more people talk about the issue and get to know gay couples either on TV or in person, the more they come our way."

The campaign will directly target marginal demographics currently opposed to same-sex marriage but more flexible on the issue. Presumably, the objective is to overturn Prop. 8 within that 3 year period.

## The Science of Government

"A primary object should be the education of our youth in the science of government. In a republic, what species of knowledge can be equally important? And what duty more pressing ... than ... communicating it to those who are to be the future guardians of the liberties of the country."



George Washington

## Jefferson's ideas about welfare

"The democracy will cease to exist when you take away from those who are willing to work and give to those who would not."



Thomas Jefferson

## What manner of men . . .

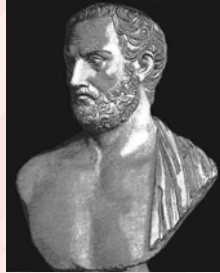
"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood, who strives valiantly; who errs and comes short again and again; because there is not effort without error and shortcomings; but who does actually strive to do the deed; who knows the great enthusiasm, the great devotion, who spends himself in a worthy cause, who at the best knows in the end the triumph of high achievement and who at the worst, if he fails, at least he fails while daring greatly. So that his place shall never be with those cold and timid souls who know neither victory nor defeat."



Theodore Roosevelt  
26<sup>th</sup> President

## What manner of men . . .

“Thus choosing to die *resisting*, rather than to live *submitting*, they fled only from dishonour, but met danger face to face, and after one brief moment, while at the summit of their fortune, escaped, not from their fear, but from their glory.” - *History of the Peloponnesian Wars*, 413 B.C.



Thucydides

## Can We Do It?

- Every American must choose for himself whether he or she will support and sustain the principles of our Constitutional republic.
- If the majority choose the welfare state *despite* our efforts they will not deserve the freedoms they are throwing away.
- You cannot force men to be free.

## A T-shirt I'd like to see

**BE SEEN IN  
GOOD  
COMPANY**



Washington

Madison

Jefferson

